



BASLER

With high quality standards and international orientation, the BASLER brand has been a major player in the segment of women's outerwear for decades. The fashion primarily targets ambitious women in the "Best Ager" segment with awareness for style and quality. As part of the TriStyle group, we are continuing the history of the BASLER brand. BASLER by TriStyle brands builds on the brand DNA of BASLER, developing it with a more modern feel.

For our office in Aschaffenburg, we are looking for an

INTERN (F/M/X) – MARKETING

YOUR TASKS

- Support in all marketing and PR projects
- Support in concept planning, implementation of the CI Guide and the new BASLER brand website
- Creation of printed matter such as sales folders, POS materials etc.
- Assistance in the conception of a POS concept for commerce
- Social Media: Content support for our online accounts (Instagram, Facebook, Twitter, Youtube)
- Support in event planning (workshops, fairs, press-days, fashion shows)
- Co-organizing fashion shoots and collaborating with advertising agencies and printers
- Other office activities

YOUR PROFILE

- Business studies with a focus on marketing / communication / media studies or a comparable degree program
- Fashion affinity
- Fast comprehension, independent and responsible work
- Very good German and English skills
- Good MS Office skills

WE OFFER

- A pleasant working environment with a performance-based compensation package in a dynamic environment
- Short and fast decision paths and strong employee participation
- Flexible working time models

We look forward to receiving your application along with your salary request to : jobs@tristyle-brands.com If you have any questions, please contact Ms. Sabine Mentz at +49 (0) 7181/708-135.