



*BASLER*

# BASLER

Spring/Summer Collection 2021

7. Which experience shaped you the most with regard to your professional activity?

**Margarete Mack:** My first trip alone to Hong Kong to place and discuss my sketches with the producers.

8. What is important to you in the production of your designs?

**Margarete Mack:** The designs have to match the BASLER customer need. They have to please her and I want to decorate women with my designs and make them feel even more beautiful. In production, I make sure that the standards of the respective countries are adhered to and that there is no exploitation.

9. Can you give us a little hint about the next collections and what we can expect from you?

**Margarete Mack:** It is still very early; I have had little time to deal with the next winter collection yet. In any case, I will stay true to the BASLER style, the usual sportiness with colors that flatter the BASLER woman will be found in the collection. One thing is certain, there will be a color theme based on natural tones.

10. What is your personal favorite cut for clothes? Is there a design that you enjoy working with in terms of details or prints?

**Margarete Mack:** My favorite cut is the blazer or a bouclé jacket. The BASLER woman is always stylishly dressed with this garment. I like stripes in connection with maritime themes. They are an evergreen that is indispensable in fashion.

**Presscontact:**

TriStyle Brands GmbH  
Christina Weinle  
Head of Marketing BASLER

Phone: +49 (6021) 9018 702  
Mail: christina.weinle@tristyle-brands.com