

BASLER

EXPLORER'S MIND – TASTE MEETS STYLE

BASLER presents the S/S collection 2021

Expressive colors, clean shapes and unique prints evoke feelings of wanderlust in the new BASLER spring/summer collection 2021. The 200 pieces include four themes, essentials and accessories. Inspired by distant countries, they capture Portuguese spirit, Asian airiness, African wilderness and Greek lightness. Essentials and accessories add the right finish. Classic items such as the blazer that is central to the brand, A-line dresses, blouses and Marlene trousers become modern eye-catchers thanks to new details. High-quality fine knit, jersey and linen conjure up an exciting feel together with silk, modal and viscose. With retail prices between EUR 49 and EUR 399 and the main colors navy, chili, off-white, sahara, sun, nautical blue, air, bright white, mojito, sand, palm leaf and black, these designs are worth your attention.

COORDINATES

The Coordinates Collection Spring/Summer 2021 has four main topics:

BELLA VISTA

Portuguese Paciência presents itself at its most beautiful in the BELLA VISTA theme. The lifestyle of Southern Europe with a view of the Atlantic Ocean with a glass of port wine is captured in high-quality materials. The colors off-white, chili and midnight blue create polka dot and stripe patterns that border opulent floral decorations. Clear lines, Breton and block stripes reflect the Portuguese spirit. Colorful crystals and rivet attachments add a sporty finish.

SERENGETI LODGE

Africa – pure wilderness meets luxurious chic. Surrounded by fascinating wild animals, the SERENGETI LODGE offers everything for a journey full of discoveries. Fallow steppe alternates with lush green oases. The silence broken only by animal sounds is exotic and fascinating at the same time. BASLER captures this flair in colors that are taken from Africa's rich nature: earthy Sahara and Cognac tones are combined with off-white and rich, sunny yellow. Airy linen and cotton fabrics offer a comfortable fit. Ice gold details adorn the collection pieces and add a touch of luxury.

GRACE

The Greek island of Mykonos is the inspiration for the GRACE theme: white sandy beaches and deep blue sea shape the nature of the Mediterranean hot spot. Limewashed houses and a light blue sky complete the image of a dream destination. Mountain plateaus offer a breathtaking view of the island and the wide sea. BASLER translates this feeling of space and freedom into a palette of shades of blue – from nautical blue to soft air. Freshness is added by bright white and light mojito green. Watercolor-like floral motifs with pearl trim and nautical stripe patterns complete this Greek flair.

SUSHISAMBA

London, the vibrant metropolis of Great Britain, is famous for its cultural mix. Elements from all over the world flow into an incomparable variety of innovation and progress. The SUSHISAMBA restaurant at Covent Garden combines Asian serenity with Latin American temperament. This colorful mix is immortalized in playful floral ornaments with frangipani and green ferns on muted basic tones such as off-white, sand and Basler black. Linen and broderie anglaise add a touch of lightness to the collection pieces. Clear, straight cuts with a wide fit complete the Asian feeling.

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Mesh details and ribbons, mesh inserts and pearls underline the dynamic interplay from the Far East and Latin America.

ESSENTIALS AND ACCESSORIES

BASLER`s Essentials will form the upcoming spring/summer season 2021 with the above mentioned four topics. Blazers, jeans in various fits - from straight to slim - and elegant business dresses show a strong classic look. Subtle tops and shirts can be easily and elegantly combined. Matching the collection themes, BASLER offers bags, scarves and shawls - ranging classically discreet to excitingly striking.

OUTDOOR

The origin of BASLER has been women`s outerwear. Founded as a jacket and coat producer, this collection is still associated with many positive emotions. The spring/summer collection 2021 with its three themes neutrals, pastels and vibrants will convince at first sight. The styles were designed to maintain the focus on the outfit, but also offer a charming look by themselves.

NEUTRALS

The color palette of the neutral theme ranges from light cloud to classic black and processes muted tones such as avocado, olive and caramel for a touch of color. Cotton fabrics and high-quality, glossy materials have lurex details and checked patterns. The styles can be combined universally and go with all sorts of colors.

PASTELS

BASLER uses delicate tones such as dusty rose, powder, fresh mint or sky for jackets and coats made entirely from recycled materials. The design is clean as well: clear cuts, classic lengths and pure surfaces create sporty elegance.

VIBRANTS

The bold VIBRANTS theme combines strong colors with unexpected materials and patterns. Lime and leaf, raspberry and blush, chili and ocean make outerwear an eye catcher. Light fabrics and bouclés add some shine to your summer evenings.

BASLER – Sophisticated fashion for stylish women

The BASLER fashion brand was founded as a family business in 1936 and has developed into an internationally active fashion brand along the course of over 84 years. In the German-speaking region, the collection is primarily aimed at sophisticated women over 45 with a sense for style and quality. Each season, the company designs an expressive outerwear and coordinates collection. Nappa leather looks, Chanel-style bouclé jackets, pleated midi skirts and straight-cut, slightly cropped trouser styles add a touch of freshness. Expressive prints and a perfect fit meet high quality materials in sizes 36 to 52. BASLER offers favorite pieces for self-confident women who enjoy reinterpreting timeless fashion day after day.

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